



EQUAL
MEANS
EQUAL

PRESS CONTACT

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MEDIA ALERT

Jerry Hall, Paris Hilton, Lizzy + Georgia May Jagger, Theodora Richards, and more last night 5/21 hosted the launch reception for the Equal Means Equal Campaign for Equal Rights (#EqualMeansEqual) at the Paradise Club at the Times Square EDITION.

IN ATTENDANCE AT THE EVENT WERE:

Jerry Hall	Paris Hilton	Lizzy Jagger	Georgia May Jagger
Patti Hansen	Theodora Richards	Nicky Hilton	Young Paris
Ann Dexter Jones	Ally Hilfiger	Mashonda Tifrere	Erin Wasson
Peter Brant Jr	John Targon	Raheem Sterling	Will Cotton
Julio Santo Domingo	Nanette Lepore	Natalie White	Amy Sacco
Jackie Evancho	Mary McFadden	Stacy Engman	Fran Leibowitz

- Among those to address the crowd onstage were **Paris Hilton** and **Lizzy Jagger**. Guests enjoyed a performance from **Lisa Fischer**, Grammy Award-winning solo artist; backup singer to the Rolling Stones from 1989 – 2015 who is famously noted for her vocal contribution to the live version of *Gimme Shelter* and star of the Oscar-winning ‘20 Feet from Stardom’ (2013)
- An Artsy fundraising auction featured works by **Keith Haring, Tracey Emin, Hank Willis Thomas, Marc Quinn, Will Cotton**, and more (artsy.net/equalmeanequal)

WHAT

Launch event for the **Equal Means Equal Campaign for Equal Rights (#EqualMeansEqual)**, a public influence/social media campaign (with ongoing in-person programming accompaniment) that supports the passage of the **Equal Rights Amendment (ERA)**. #EqualMeansEqual launched at the event on May 21 and will continue until the ERA is passed. Visit the press release at www.molly.nyc/eme to learn more about #EqualMeansEqual’s specific legislative objectives.

Onsite at the launch was a filming and processing station where high profile guests created personal video messages as part of the #EqualMeansEqual campaign’s social media component.

WHY/ABOUT

The Equal Rights Amendment is a proposed amendment that would blanket all sex-based protections into the U.S. Constitution itself. Ratification of the ERA would ensure—on a constitutional level impervious to state-level intervention—fundamentals like equal pay and the prohibition of sex discrimination.

WHEN/WHERE

May 21, 7-10PM

Paradise Club at the Times Square EDITION

701 7th Avenue, Floor 7

IMAGES

PMC (Aurora Rose): <http://bit.ly/pmceme>

BFA (Tiffany Sage): <http://bfa.com/events/28108/share/equalmequal>